

CONOR MURTAGH

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SKILLS

Designer with 10+ years of experience. Extensive experience in Adobe Creative Suite, Figma, Sketch and visually appealing and effective designs for a variety of purposes, including logos, branding, marketing materials, and websites and online advertising.

EXPERIENCE

Activ8 Energies – Senior Multimedia Designer

JANUARY 2025 – PRESENT

Multimedia Content Creation and Design:

- Specialized in producing multimedia assets such as graphics, animations, and interactive media across both digital and print platforms.
- Collaborated with cross-functional teams to deliver visually engaging, brand-aligned content that supported diverse project objectives.

Project Coordination and Quality Assurance:

- Managed multiple multimedia projects simultaneously, maintaining high-quality standards and ensuring on-time delivery.
- Worked efficiently under tight deadlines while upholding creative consistency and exceeding stakeholder expectations.

leSHOP Agency, Dublin – Graphic Designer

AUGUST 2021 – DECEMBER 2024

Graphic Design and Branding Expertise:

- Executed and led graphic design initiatives for high-profile clients, elevating brand visibility and recognition.
- Developed visually compelling branding materials that resonated with client objectives and enhanced their market presence.

Client-Centric Collaboration:

- Collaborated closely with clients to grasp their brand essence and translate it into impactful design solutions.

- Fostered strong client relationships by actively involving them in the design process and ensuring alignment with their vision.

Creative Leadership and Design Innovation:

- Provided creative leadership within the design team, driving the development of innovative design concepts.
- Implemented cutting-edge design strategies that reflected clients' brand identities and contributed to their market leadership.

Eir Communications, Northside, Dublin – Retail Associate

JANUARY 2017 – FEBRUARY 2020

Inventory Management and Store Operations:

- Managed incoming and outgoing stock, ensuring accurate inventory levels and efficient store operations.
- Implemented inventory control measures to streamline stock movement and maintain optimal store supplies.

Customer Service and Issue Resolution:

- Addressed hundreds of customer needs and resolved various issues effectively, fostering positive customer experiences.
- Provided exceptional customer service by understanding and addressing diverse customer requirements and concerns.

EDUCATION

National College of Ireland, Dublin – BSc Computing Science

SEPTEMBER 2016 – JUNE 2019, DUBLIN

- Acquired comprehensive expertise in software development using HTML, CSS, Java, C#, and cloud computing technologies.
- Developed proficiency in data analysis, cybersecurity, blockchain problem-solving, and data analytics within the field.
- Demonstrated practical application by creating diverse software for mobile devices, web platforms, and gaming.

AWARDS

As part of the Publicis Team, we won the Eventex Hybrid Event award for our creation and work on Google think FinTech 2023. **Eventex.co**

BALANCED SKILLS

Collaboration: Engaged in team-driven environments, effectively communicating creative concepts and aligning project goals.

Project Management: Coordinated cross-functional teams to ensure timely delivery of design initiatives, managing timelines and deliverables.

Leadership: Guided junior designers by providing constructive feedback and fostering a creative workspace.

QUALITY ACHIEVEMENTS:

- Directed a comprehensive branding overhaul for Google Think FinTech, orchestrating the design and deployment of a fresh visual identity suite. This included a sleek logo, email templates, on-site branding for events, photographic logo structures, custom lanyards, promotional videos, and more, culminating in a unified brand message that elevated the company's profile and drove a 25% surge in user engagement.
- Executed a rebranding campaign for a major client, increasing their customer engagement by 40% within six months.